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Berni, A., Maccioni, L. and Borgianni, Y. (2020) “AN EYE-TRACKING SUPPORTED INVESTIGATION INTO THE ROLE OF FORMS OF REPRESENTATION ON DESIGN EVALUATIONS AND AFFORDANCES OF ORIGINAL PRODUCT FEATURES,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 1607–1616. doi: <https://doi.org/10.1017/dsd.2020.296>